



Anastasia Damron

Design & Illustration

About me

I am a graphic designer and illustrator with over 5 years experience of creating illustration, 2D game assets, retail merchandise, and print marketing. Originally from Brooklyn NY, I received my BFA in Illustration from the School of Visual Arts, and am now based in Houston, TX.

I am looking for an exciting opportunity that lets me design products to inspire your customers while being part of an exciting and innovating team.

Skills & expertise

Merchandise
Design

Adobe
Creative
Suite
Expert

Illustration

Digital
Assets

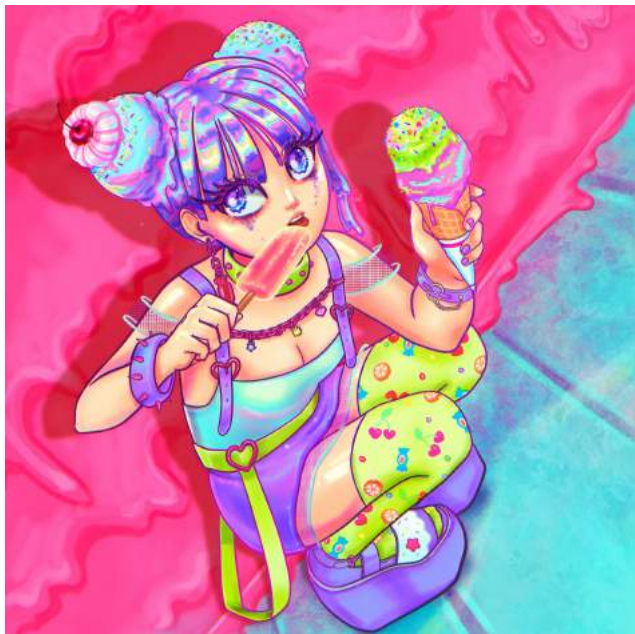
Portfolio samples



Holiday Merchandise Collection



Merchandise Surface Design



Illustration

Museum of Ice Cream Paris - Spec Project

Spec project for the Museum of Ice Cream opening in Paris. Social Media post features handmade ice cream earrings and a shirt design to be sold as souvenirs, and given as promotional materials to influencers.



Instagram Influencer Post

Earrings Exclusive to Paris gift shop (handmade)



Paris exclusive Museum of Ice Cream shirt design



Museum of Ice Cream Large Format Ads





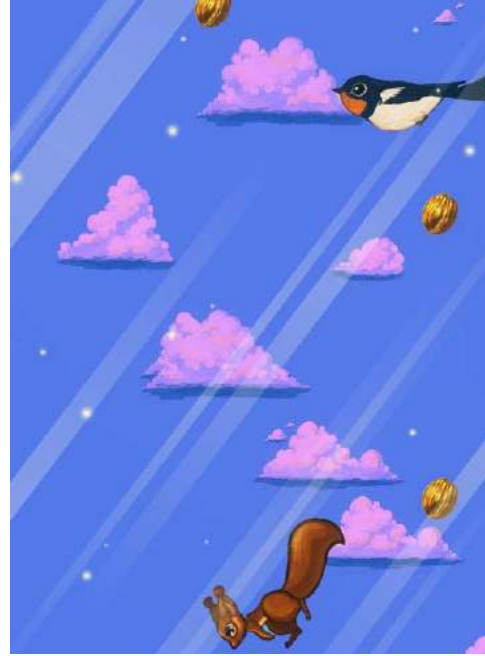
Chillin Out Chilis - Souvenirs

A series of southwest chili themed souvenir products. Created for Smith-Southwestern, and produced on shirts, mugs, cups, keychains and magnets. Can be customized for state and city.



Walnut Falls Mobile Game

Lead Design & Creative Direction for the Walnut Falls Mobile Game. Created character design, animation, backgrounds, UI.



Walnut Falls Gameplay and Assets

Career highlights

Design & E-commerce

Happy Tomato Studio, Houston, TX
2022 - Present

Jr. Designer

Arrow International, Lynnwood,
WA
2018 - August 2020



Contact

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Socials

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 happy_tomato_pop

